



Miss School... MISS OUT!!

Regional Office of Education #3 ~ Bond-Fayette-Effingham Counties

Cathy Jones & Andrea Smith – Regular Attendance Program (RAP)

Julie Morell – ROE #3 Truant Officer

Julie Wollerman - ROE #3 Assistant Regional Superintendent



Miss School...Miss Out

Many of us fight the daily attendance battle. Here is a template of what our Regional Office of Education with its Regular Attendance Program (RAP) has done to provide a system of support for encouraging school attendance throughout our community. We initiated our Miss School...Miss Out program with one of our 11 districts this year. Our goal is to roll it out to more districts next school year.



Miss School...Miss Out

■ Timeline of Activities

- July – Meet with district superintendent and principals to garner support of initiative. Send out letter to area businesses asking for their support in this initiative. Very important to involve your Chamber of Commerce and other like groups so they understand the impact truants have on their business.



Miss School...Miss Out

Dear Business Partner:

In an effort to combat truancy and the dropout rate, Vandalia Community School District and the Regional Office of Education are teaming up for a fall campaign called “Miss School... Miss Out”. This campaign carries an important message regarding being in school and staying in school. We are focused on helping each student succeed and as Vandalia business leaders, we are asking for your help. We need you to agree to not conduct business with Vandalia School’s students during the school day. Our students need to be in school. We believe it will send a powerful message if the entire community stands together, promoting the message of being in school and speaking with One Voice.

By participating in the Miss School...Miss Out campaign, you agree that if a student visits your business during the hours of 8am and 3pm Monday-Friday, you will not serve them unless they are with their parent(s). You will receive a poster that needs to be displayed in your store window for the 2008-2009 school year explaining that you support the Miss School...Miss Out campaign. To show our appreciation of your support, you will:

- Receive free advertising on Cable Channel 15.

- Be included in media releases about the Miss School...Miss Out campaign.

- Know you are doing the right thing, supporting Vandalia students and the Vandalia community.

To participate, you must register with the Regional Office of Education by contacting Cathy Jones, cajones@fayette.k12.il.us or 283-9311. Please notify Mrs. Jones by September 15th if you are willing to participate in this campaign. Thank you for your continued support of the Vandalia School System and Regional Office of Education.



Miss School...Miss Out

- Timeline of Activities *cont.*
 - August – Media campaign for radio, newspaper, billboards, business marquis, and more. PSA's are a great choice. Billboards are a BIG reminder but do cost some money. Business marquis are a great way to get your message across and can be FREE!!!



Billboard



Miss School...Miss Out

- Timeline of Activities *cont.*
 - September – Tray liners at local restaurants to remind EVERYONE (or at least everyone that eats) the importance of getting to school and staying in school. Tray liners could match your billboard campaign OR you could use student art work to support the Miss School...Miss Out cause.





Miss School...Miss Out

- Timeline of Activities *cont.*
 - October – Poster campaign for businesses. This will cost money. Student art work could also be used here.
 - Great time for school assemblies stressing the importance of regular attendance, possible truancy citations and more.
 - Great time for truancy presentations at PTO's, open houses, and more.





Miss School...Miss Out

- Timeline of Activities *cont.*
 - November – Public Service Announcements in local media to remind everyone about attending school.
 - December – Media blitz in public areas: public transit, malls, grocery stores, library, etc. Once again a great time to involve students through contests, artworks, etc.



Miss School...Miss Out

- Timeline of Activities cont.
 - January – Handouts for schools to use. Send home to parents, post in hallways, etc.
 - Start of a new semester is a great time for a poster contest!
- February – Handouts for schools on keeping students healthy so they can attend school on a regular basis.



Miss School...Miss Out

Flyers for schools, parents, etc.



Tips for
schools



Tips for
parents



High School
flyer



Miss School...Miss Out

- Timeline of Activities *cont.*
 - February (*cont.*) – Hit the business marquis once again with the Miss School...Miss Out Message.
 - Check in with business who may need new or more posters.
 - Organize an “Education Sunday” with your local ministerial alliance. Ask local churches to speak about the importance of regular school attendance to their congregations.



Miss School...Miss Out

Results?

Elementary

■ August	98.37%	97.57%	(.08)
■ September	96.40%	96.28%	(.12)
■ October	96.57%	96.28%	(.29)
■ November	96.59%	95.67%	(.92)
■ December	94.86%	95.38%	+.52

Junior HS

■ August	95.63%	97.70%	+2.07
■ September	95.86%	96.00%	+.14
■ October	94.71%	96.50%	+1.79
■ November	93.91%	94.34%	+.43
■ December	94.17%	95.45%	+1.28

High School

■ August	95.62%	96.69%	+1.07
■ September	94.14%	94.83%	+.69
■ October	92.81%	95.25%	+2.44
■ November	91.52%	93.84%	+2.32
■ December	92.26%	96.39%	+4.13



Miss School...Miss Out

- Why was it successful? We opened the avenues of communication between home and school that discussed the importance of attendance.
 - Why wasn't it successful?
- Good school attendance is a theme that should be carried out all the time by all our community citizens.
- We hope we've provided you with a guideline to do just that.



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- Cathy Jones, RAP Director/Attendance Specialist cajones@fayette.k12.il.us
- Andrea Smith, RAP Attendance Specialist, smitha@fayette.k12.il.us
- Julie Morell, ROE #3 Truancy Officer, jmorell@fayette.k12.il.us
- Julie Wollerman, ROE #3, Assistant Regional Superintendent, jwollerm@fayette.k12.il.us

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